

## Tara R. Alemany

*Author, "The Plan that Launched a Thousand Books"*

*Co-author, "The Character-Based Leader"*

*Contributing Author, "My Love to You Always" and "Celebrating 365 Days of Gratitude" (2013 ed.)*

*Owner, Aleweb Social Marketing*



Tara Alemany is a best-selling author and speaker. She has written an eBook called "The Plan that Launched a Thousand Books" (a DIY guide to marketing books online), co-authored **The Character-Based Leader: Instigating a Leadership Revolution... One Person at a Time**, contributed to **My Love to You Always** and **Celebrating 365 Days of Gratitude** (2013 ed.), and is working on her next book, **The Best is Yet to Come**.

Tara speaks frequently on social media topics, and has been a speaker or panelist at local events as well as larger conferences, including the eMarketing Association's "The Power of eMarketing" conference and SMCampLI (a social media conference in Long Island), and chapter meetings of the International Association of Microsoft Channel Partners. She has also made appearances on internet radio shows like Meet Lead Change, The Boomer Beat, The LinkedIn Lady's Show, and Audio Dust Jacket. To see a list of her current social marketing topics, go to <http://bit.ly/SocialMarketingSpeaker>.

She is also a leadership speaker, talking with audiences about character-based leadership and inspiring individuals to lead from who they are. This empowering message has been changing the lives of students and professionals alike. To see a list of her current leadership topics, go to <http://bit.ly/LeadershipSpeaker>.

In 2013, Tara is releasing a new series of talks sharing lessons learned while overcoming the unexpected death of her fiancé in October 2011. Jeffrey Hayzlett, Global Business Celebrity and best-selling author, had this to say about *The Best is Yet to Come*. "Tara's integrity and authenticity is so real that while I was listening to her talk recently, you could literally hear everyone in the room breathing -- they were so enthralled with what she had to say."

Tara is also the owner and founder of Aleweb Social Marketing, a consulting company that helps personal brands build a comprehensive online platform, including strategy development, website creation, social profile implementation, and on-going support and training. (In keeping with the times, her teenage daughter created the "Aleweb" name as a mash-up between their last name and "the web.")

She is a recognized thought leader in her industry, and is known to her clients as “The Teacher of Technophobes and Trendsetters” due to the expanse of her knowledge and how accessible she makes her information.

Tara has her own blog, “The Conversations Around Us,” but also guest blogs, writes for the Lead Change Group and SmartBrief, is syndicated on AllTop, Business2Community and periodically on the Leadership Synchroblog, has been featured in Carol Roth’s Business Unplugged and Marketing Sherpa, and has been reprinted in SOLDLab magazine.

In addition to providing consulting services, writing and speaking, Tara serves on the Board of Directors of a non-profit ministry, is Chaplain of her local Word Weavers chapter, and is also a martial artist, a short-term missionary, and Mom to 2 teenagers (one of each).

*Connect with Tara online –*

**Website/Blog:** [tararalemany.com](http://tararalemany.com) or [alewebsocial.com](http://alewebsocial.com) | **Twitter:** [@eandtsmom](https://twitter.com/eandtsmom) | **Facebook:** [facebook.com/AlewebSocial](https://facebook.com/AlewebSocial) | **LinkedIn:** [linkedin.com/in/taraalemany](https://linkedin.com/in/taraalemany) | **Google+:** [gplus.to/taraalemany](https://gplus.to/taraalemany) | **Pinterest:** [pinterest.com/AlewebSocial](https://pinterest.com/AlewebSocial) | **Email:** [info@alewebsocial.com](mailto:info@alewebsocial.com)