

Tara R. Alemany

Best-selling author, speaker and social marketing consultant



Tara Alemany is the author of an eBook called “The Plan that Launched a Thousand Books” (a DIY guide to marketing books online). She also co-authored **The Character-Based Leader: Instigating a Leadership Revolution... One Person at a Time**, contributed to **My Love to You Always** and **Celebrating 365 Days of Gratitude** (2013 ed.).

Tara speaks frequently on social media topics, and has been a speaker or panelist at local events as well as larger conferences.

She is also a leadership speaker, talking with audiences about character-based leadership and inspiring individuals to lead from who they are. This empowering message has been changing the lives of students and professionals alike.

In 2013, Tara is releasing a new series of talks sharing lessons learned while overcoming the unexpected death of her fiancé in October 2011. Jeffrey Hayzlett, Global Business Celebrity and best-selling author, had this to say about *The Best is Yet to Come*. “Tara's integrity and authenticity is so real that while I was listening to her talk recently, you could literally hear everyone in the room breathing -- they were so enthralled with what she had to say.”

Tara is also the owner and founder of Aleweb Social Marketing, a consulting company that helps personal brands build a comprehensive online platform.

She is a recognized thought leader in her industry, and is known to her clients as “The Teacher of Technophobes and Trendsetters.”

In addition to consulting, writing and speaking, Tara serves on the Board of Directors of a non-profit ministry, is Chaplain of her local Word Weavers chapter, and is also a martial artist, a short-term missionary, and Mom to 2 teenagers (one of each).